

DAVID ROOT



David Root graduated from Florida State University with a Bachelor of Science degree in Communication and is currently Director of Promotions and Public Relations at TracFone Wireless Inc., the country's largest no-contract cell phone service provider. David started his career in advertising working at various agencies for companies across a wide variety of industries. He then continued his career at Burger King Corporation where he led various high profile, innovative promotional marketing programs.

David, along with his two boys Jackson and Nicolas, are avid supporters of *Make a Wish Foundation* and *Feeding South Florida*. As a weekday marketer and a weekend skydiver, he has a passion for adventure and loves to connect with people and cultures throughout the world. It is for this reason that he is proud to serve on the board of the Lynne Mitchell Foundation.